

MOUNT HOLLY 2020 FARMERS' MARKET SEASON



David Hodges, *Market Director*

856-854-8385

mthollymarket@davidhodes.com

Sean Kennedy
Recreation Department
23 Washington Street
Mount Holly NJ 08060

A project of the Township of Mount Holly

Dear Market Participants,

MARCH 20, 2021

Welcome to the THIRD SEASON of the Mount Holly Farmers' Market!

In a few short weeks, we hope to be sharing the bounty of our local farms and food producers at Mount Holly's weekly Farmers' Market. We have a shorter season this year, and yet another new location (our third in just three seasons) but just 100 yards from last year's location behind the Mount Holly Police Station and Municipal Building, surrounded by convenient parking. We can't wait to get back outdoors and enjoy a community Market, and we're delighted that you're interested in joining us.

OPENING DAY 2021

THURSDAY JUNE 17

3PM-7PM

Every week from THU JUN 17 to THU OCT 07, we'll host a roster of local farmers and artisan food producers along with a select few artists and hand-crafters, community service groups, live music, and family activities.

OUTDOORS RAIN OR SHINE

"Behind the Police Station"

See the map for our new location. Use the attached application/contract form to join the excitement of this premier community-building event and retail sales opportunity. Sign up for a Full-Season contract or select dates that suit your schedule.

UNIQUE REBATE PROGRAM

FREE SPACES with PREPAID CONTRACT

David Hodges
Market Director

2021 Contract Application

Farm or Business Name: _____

Business Owner(s): _____

Other Contact(s): _____

Email address: _____

Physical Address: (Street) _____

(City) _____ (County) _____ (State) _____ (Zip) _____

Mailing Address: (Street) _____

(City) _____ (County) _____ (State) _____ (Zip) _____

Do you accept credit cards? _____ Can you accept SNAP? _____ Can you take WIC? _____

Phone Numbers

Thursday all day Cell Phone (_____) ____ - _____. Who answers? _____

Office Hours Phone Monday to Friday (_____) ____ - _____. Who answers? _____

Off-hours Phone Evenings, Weekends (_____) ____ - _____. Who answers? _____

Rotating Table Staff. Employees with responsibility for daily sales and cash counts.

Name _____ Thursday cell phone (_____) ____ - _____

Name _____ Thursday cell phone (_____) ____ - _____

Name _____ Thursday cell phone (_____) ____ - _____

Name _____ Thursday cell phone (_____) ____ - _____

Social Media

We will link your social media to Market posts and provide your addresses to customers who ask.

Your Facebook address: _____

Instagram: _____ twitter: _____

favorite hashtags: _____

News and Special Offers

Would you be willing to donate food to our local chef for use in cooking demonstrations with credit?

If so, what sorts of foods? _____

To share news about what you're bringing to Market, special deals, news about your business or farm, or even if you need to hire table staff and want to get the word out,

send your news to Main Street Mount Holly: MSMHNJ@gmail.com,

send your news to David Hodges for facebook: mthollymarket@davidhodges.com

send your news to Lauren Schiavo for the website: Lauren@thomasboyd.com

MOUNT HOLLY 2020 FARMERS' MARKET SEASON

CHOOSE YOUR DATES for MARKET SEASON 2021

JUST CHECK THE BOXES FOR THE DATES YOU WANT TO ATTEND.									
JUN		JUL		AUG		SEP		OCT	
17		01		05		02		07	
24		08		12		09			
		15		19		16			
		22		26		23			
		29							

<input type="checkbox"/>	Everybody gets a vehicle-adjacent space. See the proposed Site Plan. Check the box to confirm you understand.
--------------------------	---

<input type="checkbox"/>	My dates are flexible
--------------------------	-----------------------

<input type="checkbox"/>	I'm prepaying the full season to guarantee the same space every week. I'd also like to take advantage of the Full-Season Rebate of all Fees.
--------------------------	--

<input type="checkbox"/>	My dates are firm
--------------------------	-------------------

PAY BY THE DAY (\$15/DATE) OR BY THE SEASON (\$10/DATE)

Add the number of dates you want to prepay for the discount: _____

Multiply the number of dates you wish to prepay by \$10/date: ____ x \$10 ____

PAY FOR AS MANY AS 16 DATES IN ADVANCE: =\$ _____

Receive a 100% Rebate for your entire fee if you:

Pay for between 8 and 16 dates in advance. Attend every Market you've prepaid.

Make Checks payable to Township of Mount Holly.
MAIL THIS CONTRACT WITH OR WITHOUT PREPAID FEES
BEFORE TUE JUN 01

Mail to: Sean Kennedy / Recreation Department / 23 Washington Street / Mount Holly NJ 08060

Sign Below. Signature indicates that you have read, understood, and agree to abide by Market rules.

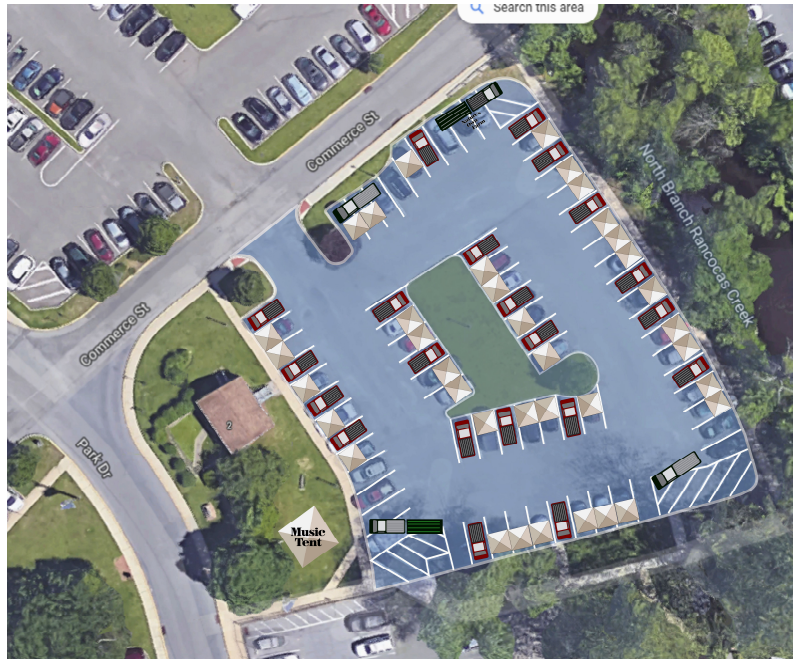
Signature: _____ Date: _____

PRINT NAME _____

NEW 2021 LOCATION

For year three, we're moving just a bit to what the locals call "Behind the Police Station."

- Attractive natural site with grass and trees.
- Good drainage; no puddles.
- Surrounded by free parking
- Much easier vendor navigation
- Easy access to vehicles for use as "stores."
- Well-known location.
- On-site historic building.
- (We lose the advantage of "downtown" visibility.)
- We gain visibility to commuters



THIS YEAR'S LOCATION IN RELATION TO 2019 AND 2020



*** **

Briefly List Your Crops or Describe your Food Products

WHAT I'LL SELL IN **JUNE**

WHAT I'LL SELL IN **JULY**

WHAT I'LL SELL IN **AUGUST**

WHAT I'LL SELL IN **SEPTEMBER**

WHAT I'LL SELL IN **OCTOBER**

2021 Market Rules

The Farmer category includes producers of agricultural and landscape products, herbs, flowers, seafood, meats, eggs, honey, and dairy

The Mount Holly Farmers' Market exists to bring fresh, locally grown fruits, vegetables and agricultural products to our local residents who can walk to our market, and to the residents of surrounding communities. Operated as a special project by the Township of Mount Holly, the Market also promotes the retail operations of local artisan food producers and township food retailers. Except by special permission, Farmers and food Producers will sell only their own farm-grown or locally-produced food products.

The Market will operate every Thursday from 3pm until 7pm, beginning THU JUN 17 and ending THU OCT 07, subject to change. Selling spaces will be assigned by the Market Director. To secure assigned spaces, vendors will arrive at the Market by 2pm and be set up to sell when the market opens at 3pm. Vendors will provide the Manager a current cell phone number for Market-day use. No particular spaces are guaranteed.

New Jersey agriculture products including vegetables and fruits, meats, fish, poultry, dairy, honey, herbs, and horticultural products have the highest priority for Market participation. Local foods that feature Jersey Fresh as primary ingredients are also encouraged. To add variety to the Market, space may be granted to baked goods, processed foods, and regional foods produced by Mount Holly food businesses. Selling spaces will be clearly marked with the name of the farm or business. Prices must be clearly market for every item offered for sale.

Organic growers must be certified and appear in the [USDA Organic Integrity database](#) and display a sign identifying them as USDA Approved Organic growers. A certificate of liability insurance is required from all farmers and vendors with a minimum umbrella liability of \$2,000,000 coverage naming the several entities as Additional Insured parties. Insurance certificates must be submitted on or before the first day of the market.

Sample language: *Mount Holly Farmer' Market and the Township of Mount Holly are included as additional insured with respect to their interest in the work performed by the insured at the Mount Holly Farmers' Market.* A sample Insurance Indemnification Certificate is included in this package.

Vendors must comply with all federal, state, and local regulations concerning public health, safety and welfare. They will obtain **Mobile Vendor Licenses** from **Burlington County**. Official Market sponsors are welcome to set up a table and tent on any Market day when space is available, with advance notice to the Market Manager. Vendors will collect their own trash and dispose of it at their own locations.

MOUNT HOLLY 2020 FARMERS' MARKET SEASON



CERTIFICATE OF LIABILITY INSURANCE

VIKIN-1 OP 1B-H6
DATE (MM/DD/YYYY)
02/14/2019

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER YOUR INSURANCE COMPANY INSURANCE COMPANY ADDRESS CITY STATE ZIP		PHONE # CONTACT NAME: PHONE (A/C, No, Ext): FAX (A/C, No): E-MAIL ADDRESS:
INSURED MARKET VENDOR COMPANY NAME COMPANY ADDRESS CITY STATE ZIP		INSURER(S) AFFORDING COVERAGE INSURER A: Great American Ins. Co. of NY INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:

COVERAGES **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY					
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY		3014G1764	02/12/19	02/12/20	EACH OCCURRENCE \$ 500,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR					DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000
	GEN'L AGGREGATE LIMIT APPLIES PER:					MED EXP (Any one person) \$ 5,000
	POLICY PRO LOC					PERSONAL & ADV INJURY \$ 500,000
						GENERAL AGGREGATE \$ 1,000,000
						PRODUCTS - COMP/OP AGG \$ 1,000,000
A	AUTOMOBILE LIABILITY					
	<input type="checkbox"/> ANY AUTO		3014C0697	02/12/19	02/12/20	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000
	<input checked="" type="checkbox"/> ALL OWNED AUTOS	<input type="checkbox"/> SCHEDULED AUTOS				BODILY INJURY (Per person) \$
	<input checked="" type="checkbox"/> HIRED AUTOS	<input checked="" type="checkbox"/> NON-OWNED AUTOS				BODILY INJURY (Per accident) \$
						PROPERTY DAMAGE (Per accident) \$
	UMBRELLA LIAB	<input type="checkbox"/> OCCUR	3014B1300	02/12/19	02/12/20	EACH OCCURRENCE \$ 2,000,000
	EXCESS LIAB	<input type="checkbox"/> CLAIMS-MADE				AGGREGATE \$ 2,000,000
	DED RETENTION \$					
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	<input type="checkbox"/> Y/N	3014W6262	02/12/19	02/12/20	WC STAT-TORY LIMITS
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	N/A				E.L. EACH ACCIDENT \$ 100,000
	If yes, describe under DESCRIPTION OF OPERATIONS below					E.L. DISEASE - EA EMPLOYEE \$ 100,000
						E.L. DISEASE - POLICY LIMIT \$ 500,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES / (ATTACH ADDITIONAL REMARKS SCHEDULE IF NECESSARY)

Mount Holly Farmer' Market and the Township of Mount Holly are included as additional insured with respect to their interest in the work performed by the insured at the Mount Holly Farmers' Market

CERTIFICATE HOLDER

TOWNSHIP OF MOUNT HOLLY
DEPARTMENT OF RECREATION
CITY HALL BUILDING
23 WASHINGTON STREET
MOUNT HOLLY NJ 08060

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE